

MARKETING COORDINATOR

GWWO seeks a collaborative and nimble marketing professional eager to grow their skillset.

Are you an enthusiastic team player ready to learn and grow your marketing skills in a dynamic, fast-paced, and collaborative environment? The GWWO marketing team is a respected and integral part of the firm's strategies and success. We seek a versatile team member to collaborate, innovate, and execute with us!

Responsibilities:

Your primary focus will be on the development of customized proposals and interview presentations in collaboration with the marketing team members and the firm's leadership and staff. As a researcher, writer, editor, organizer, data miner, illustrator, producer, and more, you will wear many hats to develop and produce well-thought-out and elegantly executed deliverables that help the firm win work.

You will also help to plan and implement social media and website content, compose and maintain the firm's core collateral materials that support our pursuits, and support other marketing, business development, and communications efforts of the firm.

Qualifications:

- Enthusiastic team player
- Creative thinker and collaborator
- Skilled writer and editor
- Excellent organizer and time manager
- Self-motivator with the initiative to look for and tackle the next steps in projects
- Willingness to learn, pitch in, and help out with a variety of efforts
- 2-5 years of experience in marketing, communications, or other role involving persuasive writing
- Knowledge of InDesign or willingness to learn and master its power; knowledge of Photoshop and Illustrator is also a plus

Selected candidate will work in GWWO's Baltimore office. In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification form upon hire.

About GWWO:

GWWO specializes in the design of cultural and educational projects with emphasis on responsible design that is inspirational, evocative, and progressive. The firm's design excellence has been recognized with over 100 local, state, and national awards, including the 2020 and 2021 AIA Maryland Public Buildings of the Year. A selection of our most recent achievements includes Editors' Pick for Best of Practice by *The Architect's Newspaper*; ranking by *ARCHITECT Magazine* as a top firm in sustainability two years running; designation as a leading designer of museums, galleries, and cultural facilities by *Building Design + Construction*; and dozens of Best Places to Work awards based on employee feedback. We currently employ 55 and are excited to be moving our office to McHenry Row in Baltimore's Locust Point neighborhood in June 2023. We are an equal opportunity employer.

Benefits:

Benefits currently offered by GWWO include a 401(k) plan with employer contributions; medical, dental, and vision insurance; pre-tax medical and child-care reimbursement plans; paid professional organization memberships and professional development opportunities; in-house educational seminars; free parking; generous vacation and absence policy; paid family leave; and thirteen paid holidays (including a week off between Christmas and New Year's).

Application:

Please send resume and writing samples to careers@gwwoinc.com.