

## MARKETING TEAM MEMBER

*GWWO seeks a creative and agile marketing professional with AEC industry experience.*

Do you enjoy collaborating with a dynamic team to craft compelling messages and winning strategies for project pursuits?

Do you want to work for an organization that values the contributions of its marketing team? And to help take that firm to the next level while growing your own skills and expertise? GWWO's marketing professionals are an integral part of crafting our vision and the strategies to take us there. On our team you will be called upon to add your voice to the discussion, to create—not just compile—content, and to both think big and delight in details. If you are a versatile team member with strong written, verbal, and visual communication skills we invite you to collaborate, innovate, and execute with us!

### **Responsibilities:**

Your primary focus will be on strategizing, planning, and developing customized proposals and interview presentations in collaboration with the marketing team members and the firm's leadership and staff. As a researcher, writer, editor, organizer, data miner, illustrator, producer, and more, you will wear many hats to create well-thought-out and elegantly executed deliverables that help the firm win work.

You will also help to plan and implement social media and website content, compose and maintain the firm's core collateral materials that support our pursuits, and support other marketing, business development, and communications efforts of the firm.

### **Qualifications:**

- Enthusiastic team player with a passion for design
- Creative thinker and collaborator
- Skilled writer and editor
- Master organizer and time manager able to juggle multiple deadlines
- Self-motivator with initiative to look for and tackle the next steps in projects
- Willingness to learn, pitch in, and help out with a variety of efforts
- Demonstrated experience in an AEC marketing role
- Knowledge of InDesign or willingness to learn and master its power; knowledge of Photoshop and Illustrator is also a plus

### **Application:**

Please send resume and writing samples to [careers@gwwoinc.com](mailto:careers@gwwoinc.com).

### **About GWWO:**

GWWO specializes in the design of cultural and educational projects with emphasis on responsible design that is inspirational, evocative, and progressive. The firm's design excellence has been recognized with over 100 local, state, and national awards, including the 2020 and 2021 AIA Maryland Public Buildings of the Year. A selection of our most recent achievements includes Editors' Pick for Best of Practice by The Architect's Newspaper; ranking by ARCHITECT Magazine as a top firm in sustainability two years running; designation as a leading designer of museums, galleries, and cultural facilities by Building Design + Construction; and dozens of Best Places to Work awards based on employee feedback. We currently employ 55 and are located in the historic Stieff Silver building in the city's Hampden neighborhood. We are an equal opportunity employer.

### **Benefits:**

Benefits currently offered by GWWO include a 401(k) plan with employer contributions; medical, dental, and vision insurance; pre-tax medical and child-care reimbursement plans; paid professional organization memberships and professional development opportunities; in-house educational seminars; free parking; generous vacation and absence policy; paid family leave; and thirteen paid holidays (including a week off between Christmas and New Year's).

*Selected candidate will work in GWWO's Baltimore office. In compliance with federal law, all persons hired will be required to verify identity and eligibility to work in the United States and to complete the required employment eligibility verification form upon hire.*